

NIRDESH

[NATIONAL INSTITUTE FOR RURAL DEVELOPMENT, EDUCATION, SOCIAL UPLIFTMENT AND HEALTH]



ANNUAL REPORT 2023



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SECRETARY KE KALAM SE

I take the pleasure to release the Annual Report 2022-23 with significant impact on beneficiaries' lives and raised living standards. This year was a recovery year from the setbacks of both human sorrow and economic decline. Our team worked hard and provided handholding support to all the beneficiaries to overcome losses both physical and financial, through emotional and social support, vocational skill training and engagement in assured income generation self-employment enterprises. 670 beneficiaries engaged in on-farm and non-farm activities, 396 farmers supported with farming tool kits, seeds, solar-based irrigation facilities, organic/vermin compost facilities followed by trainings and thus enhanced their income. Children education and protection are the centre of core development. 70 learning centres in Patna and Madhubani districts continued providing special learning support along with learning materials (TLM) to 2106 school girls. Moreover, 100 constructed toilets, 80 Hand pumps platforms with soak-pits, 03 middle schools converted to Model Schools with smart digital class, science laboratory and library and 05 Model Anganwadi centres in Begusarai, which resulted in a high increase in enrolment, regular school attendance and retention throughout the year benefitting about 6500 children of Begusarai district.



Under child protection, the organisation, through its CHILDLINE team of Muzaffarpur and East Champaran (Motihari) districts responded to the 1946 children's call and protected their interests. It prevented 64 girls from child marriage, 114 child labour freed, 18 children prevented from sexual abuse, 66 children rescued from trafficking whereas 11800 stakeholders pledged for Child Marriage Free India.

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We are committed to providing a Healthy Community across our intervention districts/states. Purposely, we worked closely with health administration to strengthen the rights from district to village level so that all marginalized, disadvantaged, excluded communities utilize quality services. Preventive, protective and prolonged life measures have been consistently taken among 1324 high risk groups, 24826 bridge population, 31240 vulnerable population and 6988 people living with HIV/AIDS in Darbhanga, Sheohar, East Champaran and West Champaran districts with the aim to free districts from HIV/AIDS by 2030. Mother and child healthcare along with adolescent girls have been prioritised and in the past one-year, 4865 mothers, 23039 children up to 5 years, 9454 adolescents and 4964 eligible couple's health conditions improved. Moreover, 10 high risk pregnant women were taken into intensive care and had safe delivery, 1703 women had institutional delivery, 1418 malnourished children recovered from being malnourished.

We are very grateful to our Corporate Partners, The Azim Premji Foundation, The HDFC Bank Limited, The ITC Limited and The LIC Housing Finance Limited for trust building partnership and we assure them that we will deliver outstanding performance and an impactful change in beneficiaries' living standard. We are also thankful to other partners and well-wishers whose consistent guidance and technical support contributed to remarkable change in the lives of all beneficiaries across two states.

Last but not the least, we are grateful to our staff because their hard work, sincere dedication and commitment to the community contributed to the high value of services that reached to each deserving individuals to cherish their lives.

A handwritten signature in black ink, reading 'Satyendra Kumar Singh', enclosed in a rectangular box.

Dr. Satyendra Kumar Singh
Secretary

ABOUT THE ORGANISATION

NIRDESH is a women & child centric social service organization in Bihar established in 1995 with the aim to improving the socio-economic, cultural and gender equality status of the underprivileged and disadvantaged community women, children, youths and elderly persons. Women being the centre of development, the organisation started working among

Over 28 years of journey, it improved living condition of 18,87,255 people (women, men and children) across 112 blocks of 14 districts in Bihar and Jharkhand.

the marginalized, underprivileged and disadvantaged women's community to bring them to the forefront of development, and for this, it organized them at the SHG platform. Over time, 27000 SHGs with 3.5 lakh members joined hands in socio-economic development and empowered themselves by engaging in three tier Panchayati Raj Governance. These days, thousands of SHGs members are running individual enterprises, hundreds are serving communities through Panchayati Raj Institutions and are playing an active role in changing policies that assure socio-economic-political development as well as social security and respect in the family, society and globally. But the work is not over as there are many fields where equal access for women is still challenging. NIRDESH, therefore, is constantly enabling them to access gender justice & equality in the fields (education, health, skill development, livelihood and employment) through different developmental programmes. We strongly believe that “Empowered Women Empowered Society”.

The empowerment process of women and children is driven by the developmental programmes viz. holistic rural development, girl child education, child protection, mother and child healthcare, skill development, financial literacy, agricultural-based technology support, individual enterprises and other employment and livelihood initiatives.

Improved living conditions of 18,87,255 beneficiaries were achieved in 28 years due to the continuous hard work of the NIRDESH team and the trusted support from Ministries of the Government of India, the Social Welfare and Health Department of the Government of Bihar, Corporate Agencies and Other International and National level Agencies.

Focus area

1. Women Empowerment 2. Livelihood Initiatives 3. Vocational Skill & Employment 4. Health & HIV/AIDS 5. Child Education and Protection 6. Panchayati Raj and Social Inclusion 7. Disaster Management & Relief, following the mission to reach out to the bottom-line communities with developmental programs & services for all round transformation that positively impact their Lives.

Geographical Coverage

Bihar- Muzaffarpur, East Champaran, West Champaran, Darbhanga, Madhubani, Patna, Sitamarhi, Begusarai, Munger, Vaishali, Khagaria & Sheohar.

Jharkhand- Godda & Sahibganj.

Vision:

Grow as a dynamic, vibrant and National Resource Organization through collaboration, networking and liaison globally for the empowerment of the poor, the destitute, the excluded and the marginalized communities.

Mission:

Reach to the bottom-line communities with developmental programs & services for all round transformation that positively impact their Lives.

Objectives:

- To implement rural development programmes for the upliftment of the weaker section of society without any caste and creed;
- To provide income – generating programmes and increase employment opportunity for the weaker section of society;
- To expedite social welfare programmes;
- To sponsor programmes of health, care and family planning;
- To provide conduct/sponsor basic services including education for children;
- To implement Youth programmes, specially through skill development training to students, dropouts, neo-literate and semi-literate men, women and youths;
- To organize camps for survey and research work, seminar and conference, events for national integration and harmony etc.;
- To conduct or sponsor need-based training programmes;
- To promote the application of science and technology;
- To facilitate, spread and enhancement of education, literature and music according to knowledge of the people;
- To establish, construct and maintain educational institutes; excluding technical and Medical Institutions;
- To promote agricultural activities and ensure protection of animal husbandry;
- To organize relief works during natural calamities;
- To promote library science by sponsoring diploma courses, workshop and training;
- To make arrangements for women development through credit programme, engaging in local governance, social security, legal rights and justice and other awareness generation;
- To do relief works for orphans, the poor, the aged and the destitute.

LEGAL STATUS			
S. No.	Particulars	Registration No.	Date
1	Registered under Societies Registration Act XXI, 1860	616/1995-96	05/08/1995
2	Registration under Foreign Contribution (Regulation) Act, 1976 renewed FC Act, 2010)	031140051	07/09/2000 Valid up to 31/03/2027
3	Registration with Ministry of Corporate Affairs for undertaking Corporate Social Responsibility activities	CSR00008272	10/06/2021
Income Tax & Other Registration			
4	-Under Section 12A	AAATN3257GE19971	23/09/2021

	-Under Section 80G	AAATN3257GF20217	23/09/2021
	-Permanent Account No. (PAN)	AAATN3257G	07/07/2009
	-Tax Deduction Account No. (TAN)	PTNN00776G	03/07/2009
	-Service Tax	AAATN3257GSD002	14/05/2012
	-GSTIN	10AAATN3257G1Z0	25/06/2017
5	Registration No. at NITI AAYOG NGO Portal	BR/2009/0019721	-

HIGHLIGHTS OF THE YEAR 2022-23

Children in Need of Care and Protection: Protected through multi-interventions

Calls Received	1946
Calls Intervened	1946
Medical Assistance	97
Shelter	213
Restoration	315
Prevented from Child Marriage	64
Prevented from Child Labour	114
Prevented from Child Sexual Abuse	18
Prevented from Child Trafficking	66
Sponsorship Children	46
Child Traffickers Arrested	06
Child Marriage Free India: Pledge taken by Rural Stakeholders	11800
Children involved in Primary Education	2106
Children in Adoption	05

Community Served

Care and Support Services to People Living with HIV	6998
Population Prevented from HIV/AIDS	66458

Children provided Healthcare	23039
Adolescent Girls provided Healthcare	9454
Mothers provided Healthcare	4865
Eligible Couple	4964
Institutional Delivery	1703
Malnourished children served	1418
Skill Enhancement and Handholding to Frontline workers	793
Skilled Entrepreneurs	3726
Employed Entrepreneurs	1877
Farmers supported to raise Income	396
Women led Business Enterprises	70
Women led Goat farming and Poultry farming	150
Village Development Committee	15
Kisan Vikas Samitis	15
Orchard and Nurseries	05
Installed Solar Based Group Irrigation	03
Agriculture Tool Bank	07
Farm Field School	01
Farmers Producers Organisation	01
Vermin Compost Pits	23
Renovated Toilets	100
Handpump Platform with Soak pit	30
Pashu Suvidha Kendra	06
Nutritional Kitchen Garden	260
Model Middle Schools with Smart Class, Science Lab and Library	03
Model Anganwadi Centres	14
Model Health & Wellness Centre	01
Installation of Solar Street Light	24



[Youth Cherishing After Receiving Certificate In Skills: Hunar Hai To Qadar Hai]

PROGRAMMES

CHILD PROTECTION & CHILD EDUCATION



CHILDLINE 1098 is a phone number that spells hope for millions of children across India. It is a 24-hour a day, 365 days a year, free, emergency phone service for children in need of aid and assistance. We reach out to every child in need of care and protection by

responding to all calls on CHILDLINE 1098 and through interventions and also link them to relevant services for their long-term care and rehabilitation. CHILDLINE 1098 is operational in 573 districts across the nation.

CHILDLINE India Foundation (CIF) is the nodal agency of the Ministry of Women and Child Development for setting up, managing and monitoring the CHILDLINE 1098 service all over the country. We partnered with CHILDLINE India Foundation (CIF) in 2011 as collaborative agency to run CHILDLINE 1098 in Muzaffarpur and gradually the partnership strengthened relationship operating CHILDLINE 1098 as collaborative agency in East Champaran from 2016 and CHILDLINE

HELP DESK at Muzaffarpur railway station from 2018. In F.Y. 2022-23, we connected to 1946 children in 02 districts providing them care and protection.

[Key Performance]

Calls received 1946	Calls intervened 1946	Medical Assistance 97
Shelter 213	Restoration 315	Child Marriage 64
Child Labour 114	Child Sexual Abuse 18	Child Trafficking 66
Sponsorship 46	Outreach 5016	Meeting with Allied System 621



[District Child Protection Samiti Meeting to Review [S.D.O Muzaffarpur prevented Child Marriage] Progress in the Welfare of Children in Need of Care & Protection]



[Seema Suraksha Bal in Childline se Dosti Event] [Sensitization to Combat Child Trafficking]

ENSURING ACCESS TO JUSTICE FOR CHILDREN

Recognizing our sincere effort and services to the distressed children, Kailash Satyarthi Children's Foundation (KSCF) joined hands to work together to provide legal support and care to the trafficked children and prevention of Child marriages in Muzaffarpur district and thereby ensure access to justice to the children.

Strengthening the partnership, we lodged 19 FIRs against child trafficking. A total of 06 traffickers were arrested. 56 children (girls 09, boys 47) were rescued from trafficking. A special drive conducted against child traffickers celebrating the birthday of Indian Activist Nobel Laureate Mr. Kailash Satyarthi in which 05 child traffickers were arrested. Meetings are conducted with child related allied systems such as stakeholders CWC, RPF/GRPF, Station Masters and other government service providers. Moreover, awareness and sensitization meetings were conducted across all domains to contribute protection to the children. We held a district wise campaign against "Child Marriage" in which 11800 community members and stakeholders took pledge from 109 villages of 06 districts, namely Muzaffarpur, East Champaran, Sitamarhi, Madhubani, Patna and Darbhanga. They conducted a Candle March and a Placard rally, took Pledge. In the meantime, we prevented 05 child marriages.



[Community Awareness, Pledge and Adolescent Girls Training for Child Marriage Free India]

SPECIALIZED ADOPTION AGENCY (SAA)

Specialized Adoption Agency (SAA) is a centrally sponsored scheme under the Integrated Child Protection Scheme (ICPS) run through the Government - Civil Society Partnership. NIRDESH, under the guiding principle of the State Social Welfare Department/ State Child Protection Society, has run and has managed Shishu Greha or SAA in Motihari, East Champaran since October, 2016. The prime objective of the program is to care & protection of orphans/abandoned/ destitute infants or children up to 6 years and to promote their in-country, inter-country, adoption; adoption from institutional care to non- institutional/family care in the best interest of for children.



Specialized Adoption Agency (SAA) is a 10 bedded home where such children live in homely environment nursed by 6 maids with mother touch and care. Here children enjoy learning and growing with varieties of toys. From inception October, 2016 to 31st March, 2023, we cared for 77 children brought up in the utmost mother's touch and affection. They were regularly provided with a medical check-up by a paediatric doctor and when needed medical treatment. Children lived in good health. 33 children have been legally adopted by families to In-country and Inter-country. 20 children were rehabilitated, 10 children transferred to other SAAs, 2 children died while 11 children (6 girls, 5 boys) are currently residing in the home. In the financial year 2022-23, 10 children were newly admitted, 5 children adopted in-country by legal parents.



[District Magistrate, Motihari Blessing SAA Children on Holi] [Handing Adoption Certificate to Parents by DPO, ICDS, Motihari]

GIRL CHILD EDUCATION PROJECT

NIRDESH, in joint collaboration with IIMPACT, provides educational opportunity to girls, from socially and economically disadvantaged communities of Bihar, who traditionally have no access to schooling. Our aim is to break the cycle of illiteracy that girls from such communities are mired in. This is done through 70 local community-based Learning Centers, where they get meaningful and stimulating education up to Class 5 and are guided to their entry into mainstream education. 50 Learning centres are operational in Paliganj block in Patna district and 20 Learning centres are in Jhanjharpur and Laukaha/Khutauna blocks of Madhubani district. Educating girls will induce knowledge of social skills, problem-solving, and critical thinking in them.



Apart from education, children are involved in multiple activities such as event celebration, community awareness, cultural activities, games, yoga and meditation. Class monitors visit absentee children's homes with teachers to bring them back to the LC. 2106 girl children are educated through 70 teachers. After passing out from class 5, 738 children were mainstreamed into upper primary level. 640 girls from 64 Aarambh Munch were promoted as activists to prevent child marriage and child labour as social evils and about 17 child marriages stopped.

70 Centre Management Committee conducted 816 meetings with parents and teachers where about 70-75% of parents participated regularly in improving the children's progress and further improvement /support/linkages recommendations incorporated. LCs teachers regularly get the feedback of the mainstream children from their school teachers followed by home visits so as to ensure retention in schools.



[Advisor, Governing Board of IIMPACT review programme through dialogue with LCs Teachers]



[Girl Child reading Barkha series book to enhance reading ability]

JAN SHIKSHAN SANSTHAN MOTIHARI

Jan Shikshan Sansthan aims to provide vocational training to non-literates, neo-literates as well as school drop-outs in rural regions by identifying skills that have a relevant market in the region. Over two-thirds of India's population comprises rural citizens. The organisation is operating JSS in Motihari with the support of Ministry of Skill Development & Entrepreneurship, Government of India. It is operational since February, 2009 and till the end of financial year 2022-23, it has skilled about 20000 women and youths and has employed /self-employed thousands of women and youths. Many of them are government employee while many of the male entrepreneurs are working in gulf countries as Technicians. Many of these entrepreneurs opened business enterprises and became **“Self-Dependent”**.

The objective of the JSS is to uplift this rural population economically by imparting essential skills training, thereby enabling local trades to grow creating new opportunities for the natives of the region.

- Polyvalent approach takes into account; learning needs, convenience of place and time of learners and trainers.
- Course content, duration, methods, instructional arrangements and financial (CSR supported / Fee based trainings)
- Livelihood cell to be encouraged the beneficiaries for self and wage employment and linkages with national / state portal for promotion of employment and job melas etc.
- Courses having NSQF Compliant which has production, service and IT oriented.
- Life Enrichment Education part of Skill training programme. Digital Literacy and life skills are also incorporated across the course curriculum.
- Methodology of teaching includes theory, practical. Livelihood experience/apprenticeship, systematic evidence based internal assessment system, online certification, common branding.
- Training of trainers through National Skill Training Institutes
- Evaluation includes concurrent and terminal.
- Feed-back/success story Performa developed.

Social status of trained beneficiaries in F.Y. 2022-23

District	SC		ST		Minority		OBC		Others		Total		Grand Total
	M	F	M	F	M	F	M	F	M	F	M	F	
East Champaran	340	290	-	-	91	165	251	530	26	107	708	1092	1800

Employment Status of the Beneficiaries in F.Y. 2022-23

S. No.	Sector	No. of persons			Salary/Income wages/Per month
		M	F	Total	
1.	Private Sector	36	30	66	8000-10500
2.	Self-Employment	206	516	722	10000-11500
3.	Wage Employment	76	290	366	7500-9500
	Total	318	836	1154	-



[Data Entry Assistant Training, JSS Motihari]



[L.D.M, Motihari orienting Trainers on Bank Loan]



[Inauguration of Skill Trainings Session 2022-23]



[Hand Embroidery Training, JSS Motihari]

JAN SHIKSHAN SANSTHAN SITAMARHI

Jan Shikshan Sansthan aims to provide vocational training to non-literates, neo-literates as well as school drop-outs in rural regions by identifying skills that have a relevant market in the region. Over two-thirds of India's population comprises rural citizens. The organisation is operating JSS in Sitamarhi with the support of Ministry of Skill Development & Entrepreneurship, Government of India. It is operational since July, 2021 and till the end of financial year 2022-23, it has skilled has 2700 women and youths. Many of these entrepreneurs opened business enterprises and became **"Self-Dependent"**.

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- Feed-back/success story Performa developed.

Social status of trained beneficiaries in F.Y. 2022-23

District	SC		ST		Minority		OBC		Others		Total		Grand Total
	M	F	M	F	M	F	M	F	M	F	M	F	
Sitamarhi	200	267	45	54	31	65	321	679	20	118	617	1183	1800

Employment Status of the Beneficiaries in F.Y. 2022-23

S. No.	Sector	No. of persons			Salary/Income wages/Per month
		M	F	Total	
1.	Private Sector	12	06	18	8000-10500
2.	Self-Employment	85	372	457	10000-11500
3.	Wage Employment	66	182	248	7500-9500
	Total	163	560	723	-



[Data Entry Assistant Training, JSS Sitamarhi]



[Beautician Course Training, JSS Sitamarhi]



[M.P. Honoured Every Entrepreneur -Empowered Every Talent] [Entrepreneurs in Assistant Dress Maker Training in J.S.S. Sitamarhi]



Holistic Rural Development Project

The organization collaborated with the HDFC Bank Limited to economically empower vulnerable communities of the Bachhwara block of the aspirational district Begusarai through Holistic Rural Development Approach. Purposely, the 15 most vulnerable villages were selected and rapid rural assessment done to identify areas in which improvement is needed. Based on need-assessed sectoral areas identified for the all-round development of marginalized communities with especial emphasis on sustainable income generation, promotion of farmers-income by applying advanced scientific methods, advanced agricultural toolkits, solar-based irrigation-facility, promotion of intensive vegetable cultivation and other cash crops and high-yielding hybrid seeds, manures, women led enterprises, employment generation youth skill development and promotion of school education through smart class, library and laboratory, learning exhibition, renovation of schools and Anganwadi centres. It also promoted improved health of mothers, children and adolescent girls through health camps, development of Poshan Vatika and adoption of hygiene, use of toilets, safe drinking water etc.

Performance of the Programme in F.Y. 2022-23

Activity	Outcome achieved	Impact
Promotion of Orchard Development	10 units of orchard developed by 45 farmers (5 units Papaya cultivation, 5 units other fruits like guava, banana, sarifa etc.) in 17.95 acres of land.	90% of the plants are alive and developing rapidly to give fruits. Farmers are happy that they will pluck and sell fruits by early next year which will enhance their income.
Input support for High Yielding Maize Cultivation	200 marginal famers received training and technical support from ATMA for cultivating high yielding maize and the process to sow seeds. Project provided seeds, manure, tool kits support and irrigation support from the solar irrigation pump set so as to minimise the input cost. Farmers cultivated maize in 123 acres of land. With improved cultivation practices, the growth of plants showed good results than local maize crops.	Farmers produced 40% increased yield resulting high income with less investment. They will restore produced seeds for next season cropping and sell through FPO with higher profit.
Training & input support to farmers on intensive capsicum cultivation	Intensive Capsicum (Shimla Mircha) cultivation was a new process for the 151 famers. In 05 Clusters, 151 farmers received training by ATMA before growing plants of capsicum. Starting from sowing seeds to plantation methods learned by the farmers. Total 13.76 acres of lands were cultivated.	Every day the farmers earned Rs.600/- to Rs.950/- per day from capsicum sale. Other farmers in the locality are likely to adopt capsicum cultivation for increased income.
Setting of Solar Based Group Irrigation System	05 solar based group irrigation systems have been established and operated by same number of irrigation committees comprising of 56 members who ensure that the farmers falling under each unit get their lands	Around 40-60 acres land is irrigated helping the farmers in growing cash crops -vegetables throughout the year and the earning level has enhanced. Irrigation expenditure minimised

	irrigated. With these units 40 to 60 acres of lands came under irrigation.	by 70% as minimal charges are paid by individual farmers against repair and maintenance of assets.
Setting up Farm Field School	01 farm field school has been established. Greenhouse 20 x 20 feet constructed, Vermin Compost Pit constructed, creation of demo plot, and Azola Pit and nursery developed in the unit. The farmers from the villages and nearby villages are coming for on the spot learning & adoption of scientific technology for cropping. Total 35 farmers were educated.	35 farmers welcome demonstrative education. Appreciated multi-cropping methods and planned to apply the same in their fields.
Creation of Tool Bank	In 07 villages tool banks have been established. These units are equipped with maize sheller, bush cutter (run by motor), spray machine battery powered, power weeder and these tool kits are managed by KVS.	80-85 farmers from 07 villages learn the utilization of scientific tools and utilize those for cultivation which minimised their input cost providing excess profit margins.
Formation of Farmers' Producer Organization	The FPO members are very energetic and 94 members have deposited Rs.57,920/- share money in the bank. At the moment they have applied for trade license for procuring fertilizers, pesticides, etc.	More FPOs are likely to form in other villages. Block agriculture officer and ATMA have visited FPO. Officers are committed to provide needed assets to FPO at lower price. FPO was supported in registration, office set up and functioning of FPO.
Construction of Vermin Compost Pits	25 vermin compost pits constructed in 13 villages. From 25 vermin pits at regular interval the farmers are taking out produced vermin compost for cultivation and increasing soil fertility.	More than 125 farmers have learned the process of producing organic manure and at the same time learned about the efficacy of growing green vegetables in the area.
Installation of Solar Street Light	The VDC committee in each village identified the spots to install street light. 24 units of solar street lights have been installed.	The villagers in 03 villages are able to move late in the evening. The young women, adolescent girls and daily wage earners can work overtime and safely come back home. It has stopped theft and robbery.
Setting up of Youth Resource cum Agriculture Resource Centre	YRC is operated by Computer teacher. 65 students (80% adolescent girls) have completed their training. They learned computer operation, data entry, internet operation. New batch is in operation. YRC also provide services to farmers in applying of PM Kisan Samman Nidhi, Kisan Credit Card and also apply digitally for other Welfare Schemes.	The youth (girls, boys and young women) are able to learn computer knowledge and surfing internet. YRC services is performing its task in serving farmers, local people requirement in applying online application, registration, downloading etc.

Promoting Skill training on Stitching & dress making, (entrepreneur development)	A 06 months vocational skill training provided to 61 adolescent girls and women on stitching and dress making with the aim to engage in economic activity through enterprise setup.	61 adolescent girls and young women (married) found source of earning opportunity. After training, many of them purchased sewing machines and started tailoring at home. The girls who do not have sewing machines are coming to the Centre with clothes during the off period and stitch customer's clothes. The family clothes are also sewed for saving.
Promotion of Poultry Farming	In VDCs meeting 20 poor and women headed household beneficiaries were identified. They were provided training. The beneficiaries constructed shed for the chickens and each got 50 chickens, vaccinations, feed and medicines.	Chickens have grown up to 1 Kg and ready for sale. Eggs are hatched for more chicks, sale and family consumption. Other women are inspired and started poultry farming on their own.
Promotion of Individual Enterprises (Women Led)	70 ultra-poor women from 07 villages identified to provide financial support in kind valuing Rs. 10000/-each for livelihood enhancement and reduced dependency on others.	Before receiving any financial assistance, the beneficiaries used to earn Rs.150/- to Rs.200/- a day. Now each beneficiary earning level increased to Rs.7500/- to Rs.10500/- a month.
Promotion of Goatry	130 farmers of 13 villages received 520 she goat and 26 he goats. They also received technical training for Livestock Management, health caring, feeding process, and construction of shelters.	The beneficiaries shared that each year they will earn minimum Rs.40000/- and with that amount they are dreaming to cultivate vegetables, opening small general shop etc.
Promotion of Kitchen Garden among adolescent girls	260 adolescents from 15 villages, received 7 types of seeds spinach (palak), muli(Radish), Fenugreek (methi), carrot(gajar), Beat(chukandar), brinjal, capsicum(simla mirch) and 02 plants lemon & Bitten(karri patta) for growing in a small piece of land adjacent to their houses.	Adolescent girls are commonly malnourished. Food enriched with green nutritional vegetables will supplement their nutritional deficits and thus they will become healthy. These nutritional vegetables are grown in their backyard and parents will not have to invest on vegetables.
Construction of Hand pump platform & Soak pit near Hand pump	80 units hand pump platform with soak pits constructed in 04 villages.	The benefitted families learned the effect of keeping the area neat and clean. Their dignity in the community reflected and spread of water-borne diseases reduced. Water stagnation near hand pumps and spill of waste water reduced completely.
Construction/renovation of Toilets	100 Toilet renovation work carried out in 03 villages with tiles, pan, plastering & gate. The beneficiaries were oriented on health and hygiene and maintaining cleanliness in toilets.	The families are now feeling safe. Especially the young girls and women are using toilets and not going out. The families' mind set changed and maintaining health and hygiene in their families. Their behavioural changes are visible among the family members.

Organizing village level Health Camps	7village level health camps conducted with the support of CHC doctor in which total 878 patients were treated and out of that (Female-519, Male-199, Pregnant Women-13, Adolescent girls-42, Children-105).	These camps motivated villagers for regular health check-up and improved the health condition of the beneficiaries and also encourage them to access to the nearby health facilities.
Establishing Pashu Suvidha Kendra	In 06 villages Pashu Suvidha Kendra established and furnished with medicines, racks, IEC materials & Pashu Sakhi Kits for sensitizing the local people. Families rearing animals started taking services from these 06 units. The Pashu Sakhi members are present during the livestock health camps organized in the villages and counselled livestock's owner for regular health check -up is essential for the growth and productivity.	The 06 Pashu Subidha Kendra is providing healthcare services to livestock. The families rearing livestock are accessing services from these units. The villagers are aware of the existence of the units and services of Pashu Sakhi. The communities are sensitized and gaining knowledge of different sicknesses of livestock and timely treating them to reduce mortality rate.
Organizing village level livestock health camps	Village level Livestock health camps organized in all the 15 villages two times 30 camps and veterinary doctor Manoj Kumar & Mrigendra Kumar treated the animals and they were assisted by the Pashu Sakhi. Total 1967 animals received treatment services & 1061 animals were dewormed.	The families learned symptoms of diseases, treatment process, upkeep of animals, timely vaccination and need for deworming. Mortality reduced rapidly and animal's health, feeding process etc. are maintained.
Renovation of AWCs, providing sitting arrangements and TLMs	Renovation of AWCs done in 05 villages. The renovation work done by repairing, plastering, painting of walls, Bala painting, providing sitting arrangements, TLMs etc.	In the area the renovation work providing suitable environment for children and motivating parents for regular sending in AWC as the renovated AWC attracting both the children and community people.
Renovation in school, setting up mini library, science lab, Bala painting, toilet renovation & drinking water	Renovation activities carried out in 03 Middle Schools such as repairing, painting, Bala painting, renovation of toilets with tiles, water facilities etc. Schools equipped with science laboratory, library and Smart digital learning for the students.	Increased school enrolment, daily attendance and retention in schools. These schools have become example in the eyes of the villagers, Education Department and other stakeholders who appreciated the great work done by HDFC Bank – CSR.



[High Yielding Maize Seed Distribution to 200 farmers]

[Happy farmer in her well grown maize field]



[Vermin compost manure ready for sale]

[Farmer plucked Capsicum to sell in the market]

Support to farmers for increased Yield converting into increased income



[Solar Based group irrigation facility in 3 villages]



[Tool Banks created 7 in villages]



[Empowering Youths: Skill Development and Employment: Digital Education and Dress Making]



[Empowering Women: Women Led Enterprise: Grocery Shop, Goat Farming]



[Farm Field School for on farm Demonstration]



[Pashu Suvisha Kendra in 6 villages to improve animal health of farmers]



[Renovated AWC under HRDP in Bachhwara, Begusarai]



[Renovated Middle School equipped with Smart Class, Science Lab and Library]

LIC HFL UDHYAM Project

The organisation partnered with LIC Housing Finance Ltd to provide employment to 320 marginalised women and girls after providing skill development in the desired trades. The trades are Cook- Indian Cuisine, Assistant Electrical Technician, Hospitality-Assistant General Attendant and Assistant Computer Operator. The intervention areas are 5-5 villages of Aspirational districts of Godda and Sahibganj in Jharkhand.

Objectives

- To provide skill training to 320 women for employment
- To provide skills in marketing, networking and financial inclusion for employment or self-employment
- To liaison, advocate with govt. agencies / financial institutions for credit linkages and employment generation
- To provide gainful employment to 80% of the trainees

Approach to Women Empowerment:

- Community Mobilisation/Strengthening
- Social Building
- Skill Development
- Financial Inclusion, Marketing and Networking
- Liaison and linkages with social welfare schemes

Activities:

1. Community Mobilisation and sensitization
2. Identification of leaders and volunteers for journeying throughout the project
3. Involvement of leaders for convergence with Government for Community welfare schemes and benefits, advocacy for financing support, marketing support, job placement, self-employment intervention
4. Identification and Selection of trade-wise trainees among women and girls in the age group 15-35 years
5. Set-up Skill Development Training Centres with all equipment and logistics
6. Recruitment of skilled and experienced trainers
7. Commencement of trade-wise trainings
8. Exposure of trainees to employment sectors for learning and confidence building
9. Conduct meetings with blocks/ district level stakeholders, employers, financial institutions for trainees' employment / placement
10. Support trainees' access to loan from bankers, micro-finance etc.
11. Linkage with Government department such as DIC, Khadi Gram Udyog, Chamber of commerce, IT Department for convergence in Employment Fair organized by Government Department.
12. Organise employment Mela in coordination with Government and invite companies, industries in specific sectors in which beneficiaries will participate and present in the selection process to get hand to hand employment.

HEALTHCARE SERVICES

Strengthening Health System for Quality Service Delivery to Mother and Child

NIRDESH partnered with ITC to mutually advocate and coordinate with government stakeholders responsible for providing quality health services to the community at large and Mother and Child in particular from district to village in Munger district. ITC's CSR engagement is with the rural, semi-urban and urban communities residing in the vicinity of ITC's Unit. Its core objective is to secure the livelihoods of the residents, followed by improving health, school education, agriculture, income enhancement, natural resource management etc. The partnership is now in its 3rd year, building trust and delivering tasks which have started impacting positively on health aspects.

This report is the result of the team's sincere efforts and strengthening coordination and cooperation with concerned health stakeholders and communities together through set indicators/activities.

Target Vs Achievement	Annual Target	Achievement
PRI Members Orientation Training/Refresher in connection to Mother and Child Health	6	6
Orientation/ Training/Refresher of FLWs (ASHAs, ANMs, AWWs)	7	16
Sensitization of Pregnant and Lactating Women	100	103
Sensitization of Adolescent Group	50	98
Eligible Couple Sensitisation	100	101
Formation and Training of Adolescent Group	50	113
Formation and Meetings of Pregnant & Lactating Groups	50	126
Adolescent Fair (nutrition counselling, screening, BMI, Quiz/ sport event etc.)	50	50
Strengthen & Training of VHSNC Groups	40	40
Meeting with PRI Members at GP Level	23	23
Poshan Mah, Breastfeeding week, Poshan Pakhwada, Menstruation Hygiene Day (Event Celebration)	50	35
Supportive Supervision During God Bharai	50	60
Supportive Supervision During VHSND	250	322
Supportive Supervision During Annprashan	50	64
Growth Monitoring observation	50	191
Pradhan Mantri Surakshit Matritva Abhiyan (PMSMA)	50	66
Meeting with Pregnant and Lactating PW/LW Group (Old)	100	36
Meeting with Adolescent Group (Old)	100	36
Family Planning Rally for awareness among couple	10	10
Develop IEC materials - Standee, wall writing & Sun board Sticker at prime location in AWC/ village/wards and Module Development on Health parameter	2	2
Mass Awareness Campaign through Nukkad-Natak	52	52
Renovation of Anganwadi Centre and Health & Wellness Centre	10	10

Programme through pictures



[Mother & Child Health Awareness -Nukkad-Natak] [PRIs Meeting at Indruk in Munger]



[Adolescent Group fair at Kalarampur]



[Growth Monitoring at AWC-Shankarpur]



[Celebrating Poshan Pakhwara under MCH Programme]



[Frontline Health Workers Training for Quality Service provision to Mother and Child]



[Renovation and BaLa Painting of AWC enhancing educational environment in community]



[Renovation of Health & Wellness Centre and observation Tuberculosis Free India]

[Orientation of PRIs towards Improving Mother & Child Health and Strengthening Service centre]

Vihaan - Care Support Centre

HIV, the virus that causes AIDS, is one of the world's most serious public health challenges. But there is a global commitment to stopping new HIV infections and ensuring that everyone with HIV has access to HIV treatment. There were approximately 38.4 million people across the globe with HIV in 2021. Of these, 36.7 million were adults and 1.7 million were children (<15 years old). In addition, 54% were women and girls. An estimated 1.5 million individuals worldwide acquired HIV (**New HIV Infections**) in 2021, marking a 32% decline in new HIV infections since 2010. **HIV Testing**—Approximately 85% of people with HIV globally knew their HIV status in 2021. The remaining 15% (about 5.9 million people) did not know they had HIV and still needed access to HIV testing services. HIV testing is an essential gateway to HIV prevention, treatment, care, and support services.

HIV Treatment Access—As of the end of 2021, 28.7 million people with HIV (75%) were accessing antiretroviral therapy (ART) globally. That means 9.7 million people are still waiting. HIV treatment access is key to the global effort to end AIDS as a public health threat. People with HIV who are aware of their status, take ART as prescribed, and get and keep an undetectable viral load can **live long and healthy lives** and **will not transmit HIV to their HIV-negative partners through sex**.

NIRDESH is running Care Support Centre at Motihari (East Champaran, Bihar) since June, 2013. **Care Support Centre** is responsible for strengthening family and community care through psycho-social support to the individuals, more particularly to the marginalized women and children affected by the epidemic, improving the availability, accessibility and affordability of ART treatment to the poor, promote high level of drug adherence (95%) and address stigma and discrimination associated with the epidemic.

Total PLHIV served by Care Support Centre – 6675

Total PLHIV Family – 5197

Total Clients currently active 6504

Targeted Intervention Project

It is estimated that more than 90% of HIV transmission in India is related to unprotected sexual intercourse or sharing of injecting equipment between an infected and an uninfected individual. Much of the HIV transmission in India occurs within groups or networks of individuals who have higher levels of risk due to a higher number of sexual partners or the sharing of injection drug equipment. To combat HIV transmission among High-Risk population Targeted Intervention Project is implemented with the support of State AIDS Control Society since 2015. **Presently there are 715 active FSWs and MSMs.**

NIRDESH has brought in significant change among the lives of 715 disadvantaged people. An ambitious treatment target of 95:95:95 setup to end HIV epidemic by 2025 is implemented across all services.

Objectives- To reach to the targeted communities with basic services such as Referral/Linkage related to HIV/AIDS services, Management of STI, BCC, Condom promotion, Enabling Environment building and community mobilisation.

Strategies- Outreach, Training, BCC, STD treatment, referral to services ICTC, PPTCT, ART, DOT centre, RMCs, Presumptive treatment, Community based screening, counselling, condom demo, distribution and social marketing of condoms, FGD, IEC knowledge dissemination, nukkad-natak, advocacy, networking, reducing discrimination, PLHA livelihood, social welfare scheme linkages etc.

Performance During F.Y. 2022-23		
Indicator	Number Achieved	Percentage
Active High-Risk Groups	715	100
Regular Contact of High-Risk Groups	715	100
Regular Contact with Active Transgender	78	100
Clinical Visit	686	96
Alive PLHIVs with Drug Adherence	07	100
Syphilis Testing	679	95
HIV testing of High-Risk Groups twice in a year	677	94.7
Screened for Tuberculosis 4 times in a year	2789	97.5
Referral for Tuberculosis testing	142	-
Testing for Tuberculosis	139	98
Free condom distribution for safe sex	218993	-
Identity Certificate issued by District Magistrate for welfare benefits and prevention from violence	37	48
Kinner Help Desk	1	-



[District Magistrate, East Champaran handing over Identity Certificate to Transgenders]



[District Screening Committee Meeting for TGs welfare Chaired by District Magistrate with Allied System]



Link Worker Scheme

Link Worker Scheme is a programme to reduce HIV/AIDS epidemic to zero in the country. The scheme sponsored by BSACS started in Darbhanga district from January, 2012. One of the Key Salient features of LWS aims to enhance Community Participation, building a sense of ownership and takes in to enable the scheme to be sustained beyond the programme. The report describes the progress ending March 31, 2023. There are 609 HRGs, 679 Truckers, 24147 Migrants, 313 (PLHIV & CLHIV), 2602 ANC mothers, 504 TB suspected and 28134 other vulnerable. To minimize risk of HIV/AIDS in the district and to facilitate health services 21 block/district level advocacy meeting, 40 stakeholders' meetings and 104 community events have been arranged. Moreover, 16 health camps organized, 1028 on board volunteers mobilized community and supported clients in visiting ICTC/FICTC/STD Clinic/DOT Centre.

Performance During F.Y. 2022-23		
Target Population	Line listed Number	Services provided
HRGs	609	Contacted through one to one and one to group to 609 HRGs, 100% availed clinical services, 1st time HIV testing of 100% and 2 nd time HIV testing of 88%, 01 found HIV + and linked to ARTC, screened for syphilis test 10 whereas prevented from unsafe sex through 32639 free distributions of condoms.
Bridge Population	24826	Contacted 22650, clinical services 7450, HIV testing 9343, HIV + 4, linked to ARTC 04, prevented from unsafe sex through 16602 free distributions of condoms
Vulnerable Population	31240	Contacted 27947, clinical services 11537, HIV tests conducted for 11105 persons of which 05 were HIV+, linked to ARTC 05, prevented from unsafe sex through 20881 free distributions of condoms.
PLHIV & CLHIV	313	There are 313 adults and children living with HIV who have been regularly contacted, counselled and monitored drug adherence, facilitated in availing DOT services, OIs, welfare scheme benefits, viral load suppression and reducing social discrimination.

Case Study - 1

A **severely Malnourished** Girl was identified under **ITC MISSION SUNEHRA KAL, MCH** Program by field supervisor at AWC- 34, Chhoti Keshopur, Jamalpur Block during Pregnant & Lactating Women group meeting.

Details of SAM Child:

Name of the Child – Gauri Kumari

Mother's Name – Ms.Sulekha Devi

Father's Name – Lt. Sonu Kumar

Age – 1 month 15 days, Length- 42 cm, Weight – 1.5 kg, MUAC – 8.2 cm

History : During Pregnant and Lactating group meeting Sulekha Kumari came with her child. Measurement was done by MUAC tape then her child was recognized as a malnourished. Mother was counselled to admit the baby in NRC for better diagnosis and treatment under the supervision of doctor. The baby's father died before one month; he was suffering from severe illness. Mother was left with her 5 children and no one was there to look after her family. That's why she was not ready to go to NRC.

Follow up of the child was consecutively done by Field Supervisor to admit in NRC. During her counselling it was observed that the child doesn't suck milk properly and is restless.

Referral: After many counselling the child was admitted in NRC; at that moment field supervisor was also present there. In NRC, Doctor refused to admit baby and told that the child is suffering from Pneumonia so child first to be admitted in SNCU. When the child was taken to the SNCU they refused to admit baby and told that the Child is older than 28 days. The child condition was serious so she was admitted into Emergency Ward.

After that, the baby was shifted to the child ward for further treatment.

Discharge: The mother and the baby were discharged from the hospital after 7 days and were given medicine and counselling for proper care. After that field supervisor visited to mother and child at their home. The condition of baby weight increased by 100 gram and sucking milk and sleeping properly. Now the child is in good condition.

Impact: Mother given thanks to the field Supervisor for timely advice and admitted into NRC and now baby is well.



Case Study - 2

A **severely anaemic** pregnant mother was identified by field supervisor during field visit to the AWC- 28, at village Gulalpur under Bank Gram Panchayat in Jamalpur Block of Munger District.

Details of Pregnant Mother:

Name of the Pregnant – Ms. Poonam Kumari

Husband's Name – Mr. Rupesh Pal

Age – 28 Years, HB in Blood-4.9 gram, Blood

Group- A+, LMP- 04/01/22, EDD-11/10/22,

Gravida-3, Live Birth- 2

History

Pregnant Hb level was recorded 4.9 grams during ANC check-up in VHSND. She was advised to get admitted in hospital by health worker. Since High Risk Pregnancy (HRP) woman lives with her two children and her husband lives out of station for his daily wage. So, the woman was not ready to go to the hospital. After two days a team of ASHA, AWW, ANM and FS of MCH project went to counsel at her home even then she was not ready to get admission into Hospital.

Referral

Then Program Officer in presence of Frontline worker made a call to her husband who was working in Gujrat and explained him about his wife's serious health condition. He then convinced wife to go to the Hospital.

Admission in Hospital: Field Supervisor along with ASHA admitted her to the Hospital. Doctor examined her and seeing her critical condition prescribed for immediate 2 units of Blood transfusion which was arranged there with the help of Civil Surgeon. Within two hours of blood transfusion she gave birth to a baby girl. Weight of baby girl was found 2.6 kg. Then baby was kept into Radiant Warmer.

Seeing the serious condition of both mother and baby doctor advised to stay at hospital for at least 8 days for improving health condition of both under the supervision of experts.



Discharge

The mother and the baby were discharged from the Hospital after 8 days. After that project field supervisor & Program Officer jointly made visit to the mother and child at their home. The condition of both mother and child were very better and safe.

Case Study - 3

A **Severely Malnourished Child** Aryan Kumar, Father : Mr. Sumit Mandal, Mother: Manani Devi, Age – 22 Months, Height-81 cm, Weight-8.4 kg, MUAC- 12.5 cm was identified by field supervisor Ms. Durga Kumari during visit to AWC-80 located at Ramdhan Tola of Rampur Kalan Gram Panchayat in Sadar Block of Munger District. The parents of this child were counselled about poor health condition as child is malnourished and for this it will be better to get the child admitted in NRC. The child was followed up many times by field supervisor and counselled mother and guardian.



Admission in NRC

Supervisor's rigorous counselling ultimately resulted and parents agreed to admit child in NRC. The child was admitted in NRC with grand-mother as attendant and the child was regular followed up by field supervisor. The treatment under the supervision of experts helped this child in gaining better health and child spent 21 days at NRC and child became healthy then he was discharged from NRC.

SAM Child in Better Health

The condition of both mother and SAM child is now comparatively better and the frontline workers and field supervisor regularly visiting to home followed by counselling to mother and caregivers advising for giving special care to the child in terms of Exclusive Breastfeeding, maintaining personal health and hygiene that will help for the growth of child and also parents were encouraged for immunization for protecting from all killer diseases.



Testimonial of Alumni Girl

WAW!! I am Minu Kumari aged 12 years, and belong to Makhmilpur village in Paliganj block, Patna district. I am an Alumani of IIMPACT-NIRDESH Learning Centre (INLC) operational in my village. I studied in this centre and completed level-20 in March, 2020. My teacher admitted me to Government

upgraded Middle School, Fatehpur Purbi in standard VI. At present, I am studying in class VIII and I am very regular in school.

These days, I also teach LCs girls once a week for 01 hour. I feel proud when I teach my juniors. In fact, this is the “Happiest Moment for Me”. This could be possible despite the fact that I belong to a poor farmer’s family.

In the beginning, I was not aware of the power of education and, therefore, I used to play whole day or wander here and there. My parents did not care, thinking that I was a mere child. The LC teacher regularly contacted my parents and counselled them to admit me to her LC. Finally, my parents admitted me to the LC where I attended regular class. I completed level 1 to level 20 and then was admitted to Government upgraded Middle School, Fatehpur Purbi in class VI. I was neither active nor attentive in studies but teacher supported and guided me in reading, writing and speaking. I became hard worker and passed one after the other class in first division.



All credit goes to my LC teacher whose outstanding work helps me brighten my future. I am always in touch with the GCEP team, especially with the teacher, and participate in the events and activities celebrated at LC in my village and whenever teachers take leave, I am always ready to open LC and teach the children and also actively mobilise the community and children’s parents to send their children timely to LC and I am encouraging others about importance of education.

Our Successful Entrepreneurs:

Sita Kumari Carved Her Future

Sita Kumari is a girl with an ambition to be a graduate. Her Father, Raja Ram Singh is a farm labour and works hard for family. She is elder sister among siblings and her family consists 6 members including her parent, 3 brothers and sister. Her father is single earning person of her family and works too hard to fulfil the family requirements. She said that she always had a dream to learn some skill by which she could be an earning person to give support to her family financially. She also dreams for some good life style and purposely, she will have to continue education.



Let us hear story in her words. One day, I heard about Jan Shikshan Sansthan Sitamarhi. I went to the office with a hope to learn some skill and fortunately Programme Officer has given me many choices of trades in which I selected the **Self Employment Tailor**. I attended all classes with dedication and completed my course successfully. Now I am good in blouse and salwar suit sewing and also good in frock sewing too. My neighbours are happy with my service and becoming my regular customer for tailoring their dress. By my skill, I am earning about to Rs. 6000 to Rs. 7000 per month. Due to my own earning now, I am able to complete my studies as per my wish and also supporting my sister's education. We are very thankful to Jan Shikshan Sansthan Sitamarhi. Jan Shikshan Sansthan Sitamarhi is supporting us to reach our dream.

Ravishankar Kumar Brightened His Future

Ravishankar Kumar is son of a farmer. His family consists of 5 members including his parent, two brother and a sister. He is elder of them and always worry about family's financial condition. His mother wanted him to marry a good girl but because of his unemployment no one wanted to give him daughter to marry him. He is 10th pass but due to his family financial conditions and liabilities he did not complete his higher studies. His labour work is not regular in nature, so during his leisure days, he used to wander in search of another job by which his earning could increase. Ravishankar thought if he is not getting a chance for job then he should try his own business. He tried to learn some skill but did not get a better platform to start his dream.



Fortunately, in the evening he was wandering in market then he saw a banner of Jan Shikshan Sansthan Sitamarhi with trade details. He decided to visit in Jan Shikshan Sansthan Sitamarhi next day. After the visit, he decided to take Electrician Technician course. He enrolled himself in this course and learned with zeal. After completion of training, he took some loan and started his own electric items shop. Soon, he also got offers for marriage and finally got married after 2 months of starting his business and now Ravishankar Kumar is earning handsome amount, about Rs.11000 per month and living happily with family. He has changed his lifestyle. He wears good cloths, keep himself like a professional technician. He is now capable of fulfilling the basic requirements of his family and also saving money by which he will avoid taking the loan. He is very thankful to Jan Shikshan Sansthan, Sitamarhi.

Lalita Kumari Carved Her Future

This is the story of **Lalita Kumari**, a beneficiary of Jan Shikshan Sansthan Sitamarhi. Lalita Kumari is from village- Meghnapur, Post- Meenapur, District- Muzaffarpur but unfortunately, she had to live in her maternal house village- Muradpur, Post- Dumra, Thana- Dumra, District- Sitamarhi after her husband Ajay Rajak, who works as a mechanic in Bangalore, married another woman and settled down there, leaving Lalita Kumari alone with her 4 year old son and his parent (father).

This incidence shattered her life but she had to live for her child. She came back at maternal home, where she could not have to think for food and clothing. But, for how much days she could stay when her father in-law was also alone with no one to look after him. Somehow, days passed in months and her anxiety also grew for no way of making her living. She did not understand what to do. Somehow, the husband used to send some money on request by phone and sometimes ignored it. She was living in her maiden shape with the hope of help. Meanwhile one day a community meeting was held in her village by the officials of “Jan Shikshan Sansthan” and all the information related to training was given. She got a ray of hope knowing this and the most convenient thing was that she could get the training free of cost.



She enrolled and got training with full dedication and after receiving certificate she went back to her in-law house with the spirit of self-reliance. There she purchased sewing machine with the support of her father, started running tailoring shop from house after contacting house to house for sewing clothes of village women according to their choice and convenience at a lesser price than the market. Her patience and hard work resulted good hold in the village and her business began accelerating. She earns around Rs 7000 to Rs 10000 a month with which she is running her small family (herself, a son and a father-in-law) happily. All the credit for making me self-dependent, self-reliant and strong goes to “Jan Shikshan Sansthan, Sitamarhi”.

All praise and well wishes for “Jan Shikshan Sansthan, Sitamarhi”

Khushboo Kumari Carving Her Family Future

Hi! I am Khushboo Kumari from Village- Narayanpur, Post-Dumra, District- Sitamarhi. My father's name is Lakhan Lal, who works in a private hospital as Desk staff to enroll patients and give prescription. My family consists of 7 members including two brothers and three sisters. The elder sister is married, whose debts have not been cleared yet. It was very difficult to meet the needs of such a large family and pay off the debt with my father's income alone.

The situation became so pathetic that we had to think a lot even to buy a copy and pen to study. It was always in my mind that “I wished, I too, could earn some money and support my father”.

In the meantime, I came to know that Jan Shikshan Sansthan, a Govt. recognized Skill Training Centre is run at a distance of 1 kilometer from my house and the training fee is as minimal as Rs. 50 per month. I visited the centre, spoke to Program Officer about the running courses and thereafter I enrolled in “Sewing and Cutting training”. And by attending on time every day completed the training diligently, appeared in the exam, and got the certificate. I started sewing during training itself. Mother's old sewing machine was already in the house.



I started sewing clothes of the people around in my village. By sewing only 2 hours a day, I am earning Rs 7000 to 11000 a month with the help of my mother. Now the whole family including my parents feels very proud of me. People around me have also started giving my example to their daughters, see how by earning oneself she is taking care of the education of herself and her brothers and sisters. Many thanks to Jan Shikshan Sansthan for supporting me in my dream.

Ambitious Sarita Kumari Shining Her Future

Sarita Kumari, w/o- Munna Paswan, hails at village- Narayanpur, post- Dumra, district- Sitamarhi. Sarita kumari is mother of three sweet children (2 boys and 1 girl). She lives in joint family and her family consists of 9 members including Parents in law, husband and 2 young brother-in-law. The only one earning person in family is her husband. She has many dreams and ambitions for future. She wants to be self-dependent and feels hesitate to ask for money to anyone. She always keen to learn and be a beautician but did not know from where to go for the course of beautician. Fortunately, she came to know about Jan Shikshan Sansthan and visited here.



She met to APO and got aware about JSS and the course of Assistant beauty therapist. She enrolled herself in the course and completed her course successfully. Now, she is owner of her newly opened beauty parlor named SARITA BEAUTY PARLOR. She is very happy to complete her dream to be an earning person and a beautician. She says that now a days, I am earning approx. 9000 to 12000 rupees per month and during the marriage or other festival seasons it is more than 20000 rupees. Jan Shikshan Sansthan is a great platform for those who wants to be self-dependent by their own skill. Thank you Jan Shikshan Sansthan Sitamarhi.

Promising Lady Moulded Darkness into Brightness

Ruksana Khatun, W/o Md. Nasim
Village: Fateha, Block: Bachhwara
District: Begusarai

Ruksana Khatun is coming from a very poor minority community. In the families there are total 07 members (04 Male & 03 Female). Ruksana studied up to class 7 in Madarasa and her husband Md. Nasim passed up to class 12. Md. Nasim could not get any employment and began working as day labourers earned Rs.350/- to Rs.400/- a day but very often he had to sit idle due to lack of work. Sometimes ago he used to go to Begusarai town for but he could not succeed. He returned and started working in local area.



Ruksana Khatun came to know about the HRDP Parivartan Project of HDFC Bank Ltd. Although she is not a member of “Village Development Committee” yet she used to sit and heard what the Community Coordinator and other people discussing in the meetings. In one meeting she came to know that “Individual Enterprises Establishment” for women topic discussed for selection of needy beneficiaries. She then asked the VDC Members that she would like to establish a grocery shop in the village and narrated her economic condition. The VDC members carefully observed her whether she would be able to start the grocery shop or not. Finally, they decided to include her name explaining that she will have to contribute Rs.1,000/- from her part and Rs.9,000/- from project for purchasing grocery items and she needs to go the market along with the HRDP Programme staff. She agreed and purchased the materials and stored in her grocery shop. She is courageous and every day she sits in the shop and sells products to the customers.

While discussing about her business she spoke, **“Bhaiya Mai Roj 350 se 450 Rupeya Kamati Hun; Jisme se 20% Rupeya Mai Parivar Ke liye Kharch karti Hun, Baki Rupeya Se Dukan Ke liye Saman Kharidti Hun”**.

Ruksana’s husband is still working as day labourer and earning but only two to three days he gets work in the villages. In the VDC’s group meeting Ruksana shared her income and expenditure and how her children are going to school, able to get healthcare and the family is gradually becoming self-sufficient. The community people are praising for her firm step to come out from the bottom line of the society.

Krishna Devi converted Swachhata into Samridhi

Krishna Devi

W/o Late Ramprasad Mahato, Village: Alampur kanho, Block: Bachhwara, District: Begusarai

Kishna Devi is living with her four children in a small house. Her husband died a few months ago and the eldest son is working as a day labour. She has a hand pump and the waste water is to flow to neighbour's house or in the road and every day the neighbours used to quarrel with her. She made a hole and there she stored the waste water but while cleaning the pit again neighbours used to quarrel with her. Moreover, due to water stagnation the smell of waste spread over the area.

She came to know that HDFC Bank Ltd has implemented a programme and there the poor families could get hand pump platform and soak pit near hand pump. She attended in the VDC's meeting and came to know about construction of hand pump platform and soak pit. She narrated her case to the VDC members and the members discussed among themselves. While



selecting beneficiaries for this particular activity they included Kirshan Devi's name and in detail the VDC members put forth before her the terms and condition. She was asked to contribute Rs.1100/- for this activity and from HRDP Programme she will get Rs.9900/-. She expressed that she has no ability to contribute but she and her elder child can work as labour, digging pit for soak pit and even help the mason to support and complete the construction work.

The VDC members agreed and finally she received this support. A platform near her hand pump constructed with a soak pit. The waste water is now accumulated in the soak pit; no more smell and water logging near hand pump. She attends the VDC's meeting and to the people she speaks about her gratefulness to them that without their support she could not live in peace. So, many times she spoke, **"HDFC Bank has given her peaceful life". "Heartiest Thanks to NIRDESH HDFC Collaboration."**

Partnerships and Collaboration

Our Partners in Empowering Community

Government Department Partners

Ministry of Skill Development and Entrepreneurship, Ministry of Women & Child Development, Ministry of Rural Development, Bihar State Welfare Department/State Child Protection Society, Directorate of ICDS, Department of Housing and Urban Development, Bihar State AIDS Control Society, Jharkhand Tribal Development Society, NABARD, Women Development Corporation.

Corporate Social Responsibility Partners

The HDFC Bank Ltd., The ITC Ltd., The LIC HFL Ltd., The Azim Premji Foundation.

INGOs and NGOs Partners

Kailash Satyarthi Children's Foundation (KSCF), The Hunger Project, Centre for Catalyzing Change, The Freedom Fund, Geneva Global Inc., The Hans Foundation, Indo Global Social Service Society, Project Concern International, UNICEF, UNDP, World Bank, UNFPA, CHILDLINE India Foundation, India HIV/AIDS Alliance, the IIMPACT, Plan India, Care India.

Our Collaborative Agencies in Empowering Community

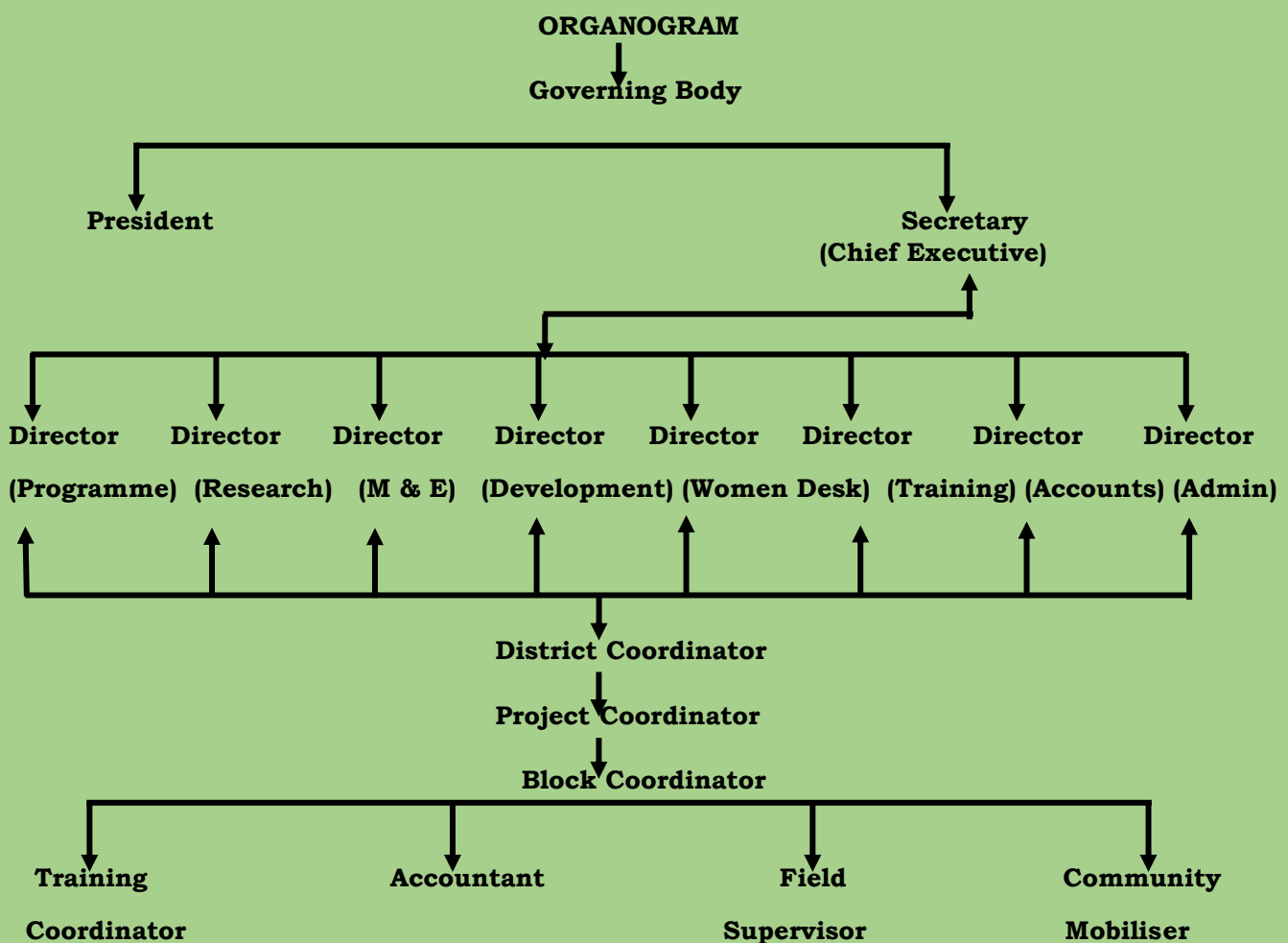
- Department of Education, Health, Social Welfare, District Water & Sanitation Department, Urban Local Body and District Rural Development Agency
- District Child Protection Committees [DCPCs], Muzaffarpur & Motihari
- CHILDLINE Advisory Board (CAB), Muzaffarpur & Motihari
- CHILDLINE Network Partners across 548 cities in India
- Vihaan-CSC partners
- Anti Human Trafficking Unit
- Child Welfare Committees
- District to village level Child Protection Committees
- Bal Sakha
- State/District level NGOs

Our Five Year Plan: 2023-2028

Agriculture continues to be the most crucial sector of the Indian economy. With 26.8 percent contribution to the Gross Domestic Product (GDP) at current prices and providing employment to nearly 2/3rd of the work force, about half of India's population is wholly or significantly dependent on agriculture and allied activities for their livelihood, agriculture is so much at the centre stage in the Indian economy that any situational change in this sector, positive or negative, has a multiplier effect on the entire economy. The largest industries of the country like sugar, jute, textiles, food processing, milk, etc. are dependent on agriculture for their raw materials. Allied activities such as horticulture, floriculture, sericulture, animal husbandry, fisheries, poultry, etc. are linked to agriculture which too significantly contribute to income and employment. Besides, the agriculture sector and rural areas are the biggest markets for low priced and middle priced consumer goods, including durable use items. Moreover, the majority of the India's poorest people live in rural areas. They depend on agriculture and related activities for their livelihoods. This makes them particularly

vulnerable to man-made and natural influences that reduce agricultural production. During the last two decades, Indian Agriculture has been facing major challenges like seizing of agricultural land for roads, railways, buildings, industries setup set up, deceleration in growth rate, degradation of natural resources, inter-sectoral, inter-regional equity, declining input efficiency, etc. **And for this, our organisation, has planned to focus on environment, conservation of natural resources, like soil, water, forest and vegetation making them as source of sustainable employment for the community with which we work. It will also promote agriculture and allied activities, girls' education, skill development and employment, and promotion of child protection and care, gender equity and community health.**

Purposely, the organisation will approach Government Departments, CSRs, INGOs, NGOs etc. for fund raising amounting Rs. 8-10 crores in next 5 years. We have approached LIC Housing Finance Ltd. JSW Foundation, ONGC Ltd., HCL, Terre-des Hommes, Elton John AIDS Foundation, Educating Girls US, Kailash Satyarthi Children's Foundation, Bihar State AIDS Control Society etc. to jointly work for upliftment of vulnerable, marginalise, deprived rural and urban communities. It also proposes to extend working areas in other districts of Jharkhand, state of Odisha and districts of Eastern Uttar Pradesh.





Mrs. Suchita Singh



Dr. Satyendra Kumar Singh

Contact Persons

S. No.	Name	Designation	Contact Number
1	Mrs. Suchita Singh	President	Mobile No. 08340308711
2	Dr. Satyendra Kumar Singh	Secretary –Cum-CEO	Mobile No. 07091877635 Mobile No. 09471800335
3	Mr. Binod Kumar	Director (Programme)	Mobile No. 07091877636 Mobile No. 09471800336
4	Mr. Zakir Hussain	Director (Research)	Mobile No. 09470013218
5	Mr. Swapan Dey	Director (Monitoring & Evaluation)	Mobile No. 08709150315
6	Mr. Jalaluddin Khan	Director (Development)	Mobile No. 07070224769
7	Mrs. Rambha Singh	Director (Women Desk)	Mobile No. 09471207450
8	Mrs. Shiwani Verma	Director (Training)	Mobile No. 09708259788
9	Mr. Ritesh Agarwal	Director (Accounts)	Mobile No. 07050400719
10	Mrs. Seema Singh	Director (Administration)	Mobile No. 09470010105



Mr. Binod Kumar



Mr. Zakir Hussain



Mr. Swapan Dey



Mr. Jalaluddin Khan



Mrs. Rambha Singh



Mrs. Shiwani Verma



Mr. Ritesh Kumar



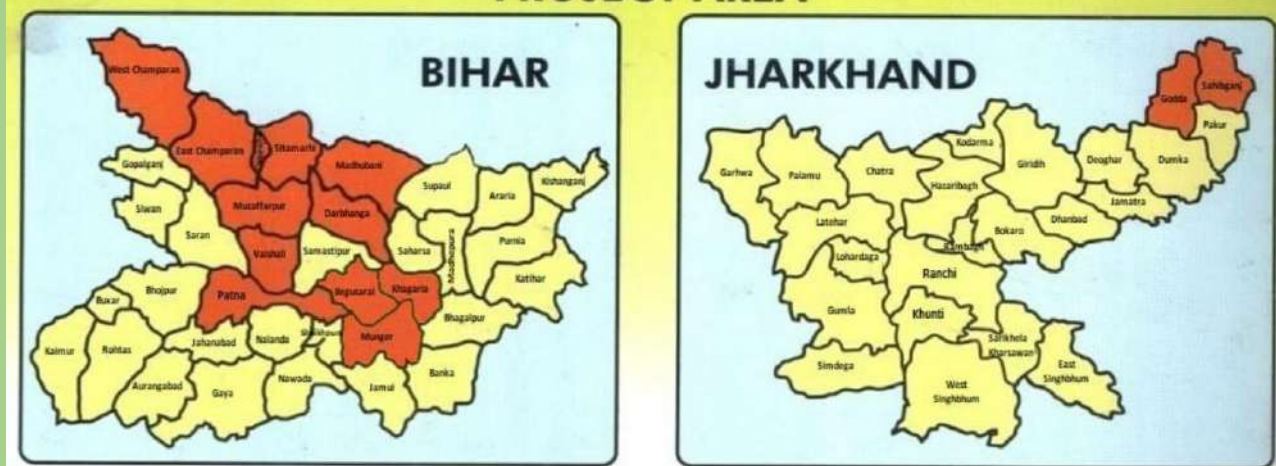
Mrs. Seema Singh

Our District Offices

State	District	Office Address	Contact Person
Bihar	Muzaffarpur	Village: Majhaulia, P.O.: Dumri, District: Muzaffarpur, PIN: 843113	Dr. Satyendra Kumar Singh
	East Champaran	Village: Bankat, P.O.: Bara Bariyarpur, Motihari, East Champaran, PIN: 845401	Mr. Dinesh Kumar
	Darbhanga	H/o Mr. Jafar Alam, Alafganj, Shivdhara, P.O.: Lalbagh, Darbhanga.	Mr. Ranjeev Singh
	Madhubani	Urmila Bhavan, H/o Ram Kumar Jha, Phulparas, Near Kali Mandir, Phulparas, Madhubani	Mr. Ravi Shankar
	Patna	Shikshan Sadan, H/o Uday Kumar, Ram Lakhan Singh College Marg, Paliganj, District-Patna, PIN- 801110	Mr. Punit Kumar Das
	Sitamarhi	Kailashpuri Colony, Ward No.11, Sitamarhi Court, Dumra, Sitamarhi-843301	Ms. Nilam Kumari
	Begusarai	C/o- Surya Narayan Thakur, Village- Jhamatiya, P.O- Bachhwara, Begusarai, Bihar.-851111.	Mr. Tripurari Singh
	Munger	C/o Birendra Kumar, At- Purab Sarai, Infront of Dilip Dharamshala, P.S- Kotwali, Munger-811201.	Md. Naushad Ali
	Khagaria	Sarla Sadan, near Vivah Utsav Palace, Rajendra Nagar, P.O.: Koshi College, Khagaria, PIN-851205	Mr. Vikash Kumar
Jharkhand	Godda	H/o Shri Ajoy Kumar At- Sarkanda, Pakur Road, P.O.- Godda College, District- Godda, PIN-814133	Mr. Rajeev Ranjan
	Sahibganj	H/o Sri Prem Chandra Rajak College Road, Gyanda Gali, P.O.- Sahibganj, District – Sahibganj, PIN - 816109	Mr. Ravikant Thakur



PROJECT AREA



State	District	Blocks	Programmes
Bihar	West Champaran	18 blocks of the district	Services to PLHIV through CSC Motihari- Vihaan Project
	East Champaran	All 27 blocks of the district	Jan Shikshan Sansthan, CHILDLINE 1098 Service, Specialized Adoption Agency SAA, Vihaan-Care Support Centre, Composite Targeted Intervention
	Sheohar	Dumri Katsari, Sheohar	Composite Targeted Intervention
	Sitamarhi	All blocks of the district	Jan Shikshan Sansthan
	Darbhanga	16 blocks of the district	Link Workers Scheme
	Muzaffarpur	Sahebganj, Motipur, Saraiya, Paroo, Kanti, Marwan, Minapur, Mushahri, Bochahan, Bandra, Gaighat, Katra, Aurai, Kurhani, Muraul, Sakra,	CHILDLINE 1098, Railway CHILDLINE
	Vaishali	Vaishali, Goroul, Lalganj	SHGs and Child Protection
	Patna	Paliganj	Girl Child Education Project
	Madhubani	Jhanjharpur, Laukahan (Khutauna)	Girl Child Education Project
	Begusarai	Bachhwara	Holistic Rural Development Programme (HRDP-PARIVARTAN)
	Munger	Munger Sadar and Jamalpur	ITC Mission Sunehra Kal-Mother and Child Health Programme
Jharkhand	Khagaria	Khagaria	Panchayati Raj Training Programme
	Godda	Boarijore, Godda	JTELP, LIC HFL UDHYAM Project
	Sahibganj	Taljhari, Sahibganj	JTELP, LIC HFL UDHYAM Project
	Coverage	State: 02, District: 14, Block: 112	